



2019 GA HOA BOOT CAMP



COVENANT COMMUNITIES

SPONSORSHIP DECK

**LEADERSHIP TRAINING FOR HOMEOWNERS, CONDO OWNERS,
AND COMMUNITY ORGANIZATIONS.**

Communities • Neighborhoods • Homeowners



ABOUT GEORGIA HOA ALLIANCE

VISION

The Georgia HOA Alliance, a non-profit, is a coalition of Georgia communities dedicated to building quality neighborhoods that are economically sustainable while creating safe and healthy environment. We work to make Georgia a better place to live, work, and play.

MISSION

To develop, strengthen, and protect Georgia neighborhood associations through education, programs, and legislation.

OBJECTIVES

- To provide HOA leadership with opportunities to exchange ideas and experiences.
- To develop mutually beneficial relationships with HOA members, leaders, and other communities throughout Georgia.
- To ensure that the HOAs in Georgia can provide the necessary leadership, services, and programs to meet the health, safety and welfare needs of their members.
- To develop and maintain an organization structure where ideas can be shared and discussed therefore enabling GHA to speak with a unified voice.





ANNUAL GA HOA BOOTCAMP



2019 THEME: COVENANT COMMUNITIES

The Georgia HOA Alliance hosts regional HOA Boot Camps in eight counties from Spring to Fall. In November, all Atlanta metro counties homeowners convene at the Annual Georgia HOA Boot Camp. This year's theme is Covenant Communities. **This free event is hosted at Georgia International Convention near Atlanta's airport and consists of:**



- OPENING PLENARY
- LUNCH ROUNDTABLE
- PANEL DISCUSSIONS
 - ● ● Covenant with Neighbors
 - ● ● Covenant with Homeowners Association
 - ● ● Covenant with Local Government
- VENDOR MARKETPLACE
- CLOSING PLENARY

COVENANT  COMMUNITIES



GA HOA HOST COMMITTEE



Marvin Arrington, Jr.
Commissioner
Fulton County, District 5



Corro'll Driskell
President
GA HOA Alliance



Lisa N. Cupid
Commissioner
Cobb County, District 4



Larry Johnson
Commissioner
DeKalb County District 3



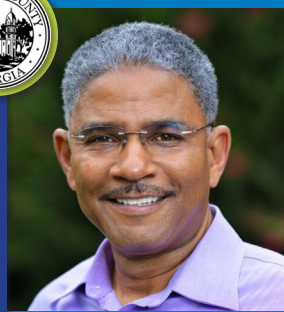
Kelly Robinson
Commissioner
Douglas County, District 2



Bruce Holmes
Commissioner
Henry County, District 5



Oz Nezbitt, Sr.
Chairman
Rockdale County



Charles Rousseau
Commissioner
Fayette County, District 4

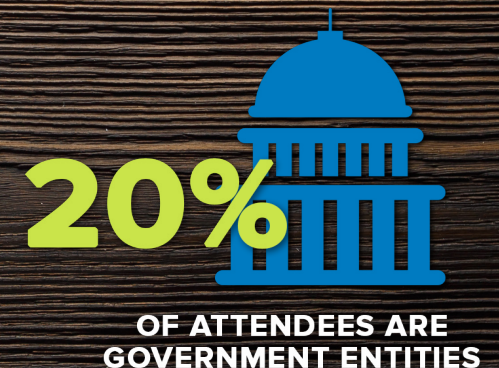
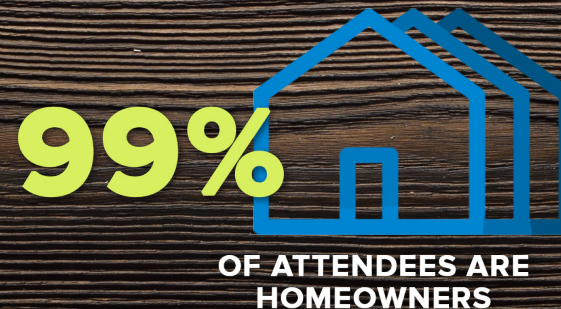
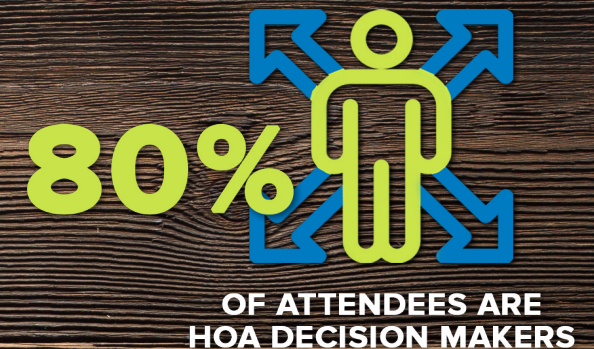


Felicia Franklin-Warner
Commissioner
Clayton County, District 3



WHO ATTENDS THE GA HOA BOOTCAMP?

**COUNTIES ATTENDEES
ARE FROM:**
**CHEROKEE
CLAYTON, COBB
DEKALB, DOUGLAS
GWINNETT, FAYETTE
FULTON, HENRY
ROCKDALE**



**JOIN US NOVEMBER 9TH
AT THE GEORGIA INTERNATIONAL CONVENTION CENTER!**



2019 GA HOA BOOTCAMP SPONSORSHIP OPPORTUNITIES

BENEFIT	BRONZE \$5,000	SILVER \$7,500	GOLD \$10,000	PLATINUM \$25,000	XXX \$50,000
Logo on Event Marketing Materials	✓	✓	✓	✓ INCLUDES ALL REGIONAL HOA BOOTCAMPs	✓ INCLUDES ALL REGIONAL HOA BOOTCAMPs
Year-round Logo & Recognition on	✓	✓	✓	✓ ALSO ON GA HOA ALLIANCE	✓ ALSO ON GA HOA ALLIANCE
Recognition in 3 email blasts reaching 100,000+ people	1 EMAIL BLAST	2 EMAIL BLASTS	4 EMAIL BLASTS	10 EMAIL BLASTS	10 EMAIL BLASTS
Sponsorship Mentioned in Press Releases	✓	✓	✓	✓	✓
Number of Seats Included	10% PREMIUM PLACEMENT	10% PREMIUM PLACEMENT	10% PREMIUM PLACEMENT	10% PREMIUM PLACEMENT	10% PREMIUM PLACEMENT
Social Media Announcement	✓	✓	✓ PLUS + 1 ADD'L INDIVIDUAL BLAST	✓ PLUS + 2 ADD'L INDIVIDUAL BLASTS AND ARTICLE	✓ PLUS + 2 ADD'L INDIVIDUAL BLASTS AND ARTICLE
Logo Included in Slideshow	SPONSORS SLIDE	SPONSORS SLIDE	ONE AD, ON SPONSORS SLIDE & INDIVIDUAL SLIDE	ONE AD, ON SPONSORS SLIDE & INDIVIDUAL SLIDE	ONE AD, ON SPONSORS SLIDE & INDIVIDUAL SLIDE
Vendor Booth	✓	✓	✓	✓	✓
Bring Greetings During a Plenary Session	✓	✓	✓	✓	✓
Special Recognition from Podium	✓	✓	✓	✓	✓



CONTACT INFORMATION



COVENANT COMMUNITIES

For more information, contact:
GEORGIAHOAALLIANCE@GMAIL.COM

OR VISIT:

WWW.HOABOOTCAMP.ORG
WWW.GEORGIAHOAALLIANCE.ORG



TACTICAL ENGAGEMENT STRATEGY

COBB

 **HOA BOOT CAMP**
WINDY HILL COMMUNITY CENTER
1885 ROSWELL ST SE, SMYRNA, GA 30080 

Save THE Date
COBB COUNTY
• **SATURDAY** •
JUNE 30, 2018 | 10:00AM - 2:00PM
COFFEE AND LUNCH WILL BE PROVIDED,
AND MORE DETAILS TO COME!

FREE ADMISSION & PARKING COMMISSIONER LISA CUPID

DOUGLAS

 **HOA BOOT CAMP**
DEER LICK PARK
2105 MACK RD, DOUGLASVILLE, GA 30135 

Save THE Date
DOUGLAS COUNTY
• **SATURDAY** •
OCTOBER 6, 2018 | 8:00AM - 12:00PM
BREAKFAST & LUNCH WILL BE PROVIDED
KEY TOPICS:
- HOA LEGISLATIVE UPDATE
- BLIGHTED NEIGHBORHOODS BLIGHTFARMS
- NEIGHBORHOOD PLANNING ORGANIZATIONS

FREE ADMISSION & PARKING COMMISSIONER KELLY ROBINSON
REPRESENTATIVE WILLIAM BODDIE
SENATOR DONZELLA JAMES

DEKALB

 **HOA BOOT CAMP**
PORTER SANFORD III PERFORMING ARTS &
COMMUNITY CENTER
3181 RAINBOW DR, DECATUR, GA 30034 

Save THE Date
DEKALB COUNTY
• **SATURDAY** •
AUGUST 11, 2018 | 10:00AM - 2:00PM
BREAKFAST & LUNCH WILL BE PROVIDED
AND MORE DETAILS TO COME!

FREE ADMISSION & PARKING COMMISSIONER LARRY JOHNSON

REGIONAL HOA BOOT CAMPS

The Georgia HOA Alliance members host regional boot camps in metro Atlanta counties to education and empower Georgia homeowners on topics relating to HOA boards and homeowner rights and responsibilities. These **free mini boot camps** are 4 hours and include panel discussions, lunch, and vendor opportunities.

CLAYTON

 **HOA BOOT CAMP**
SOUTH CLAYTON RECREATION CENTER
1837 MCDONOUGH RD, HAMPTON, GA 30228 

Save THE Date
CLAYTON COUNTY
• **SATURDAY** •
AUGUST 4, 2018 | 10:00AM - 2:00PM
BREAKFAST & LUNCH WILL BE PROVIDED
AND MORE DETAILS TO COME!

FREE ADMISSION & PARKING COMMISSIONER FELICIA FRANKLIN WARNER

HENRY

 **HENRY HOA BOOT CAMP**
MCDONOUGH CITY HALL
136 KEYS FERRY ST,
MCDONOUGH, GA 30253 

Save THE Date
HENRY COUNTY
• **SATURDAY** •
AUGUST 11, 2018 | 10:00AM - 2:00PM
BREAKFAST & LUNCH WILL BE PROVIDED
AND MORE DETAILS TO COME!

FREE ADMISSION & PARKING COMMISSIONER BRUCE HOLMES,
COMMISSIONER DEE CLEMMONS &
COUNCILMEMBER SANDRA VINCENT

FAYETTE

 **FAYETTE HOA BOOT CAMP**
COUNTY GOVERNMENT CENTER
140 STONEWALL AVENUE,
FAYETTEVILLE, GA 30214 

Save THE Date
FAYETTE COUNTY
• **SATURDAY** •
OCTOBER 20, 2018 | 10:00AM - 2:00PM
BREAKFAST & LUNCH WILL BE PROVIDED
AND MORE DETAILS TO COME!

FREE ADMISSION & PARKING COMMISSIONER CHARLES ROUSSEAU